Holland America Cruises

Pier 40 • NORTH RIVER • NEW YORK, N.Y. 10014

We're Dutch and we want everything to be perfect.

See your travel agent

8036 100M 7/73

Printed in the Netherlands

Introducing Holland America's S.S. STATENDAM

The light-hearted life



The S.S. STATENDAM has created the new Seventies style of cruising: the light-hearted life.



Holland America has been sailing great ships for over a century, perfecting an incomparable talent for pleasing passengers. The culmination of all this tradition, dedication and seaworthy inventiveness — and many well-spent millions — is the ultimate contemporary luxury liner, the s.s. Statendam.

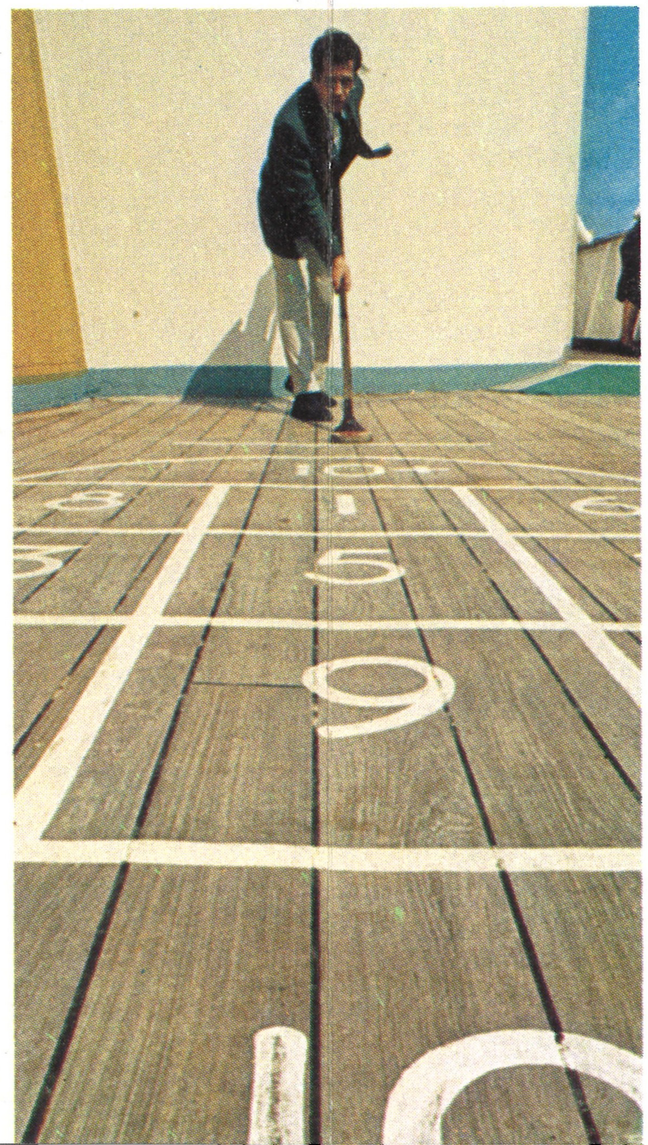
The Statendam is a rare ship — born with a distinct personality. It achieved immediate popularity and a devoted following among connoisseurs of cruising.

You'll be charmed by the Statendam's unique style. The way it lavishes every luxury on its guests in an atmosphere of refreshing informality. It's a lively, beautiful, youthful ship with built-in fun. YOUR choice of fun. Invigorating action or blissful repose.

The Statendam is a ship of the Seventies. You choose your own kind of leisure and we provide the relaxed environment in which to do it.







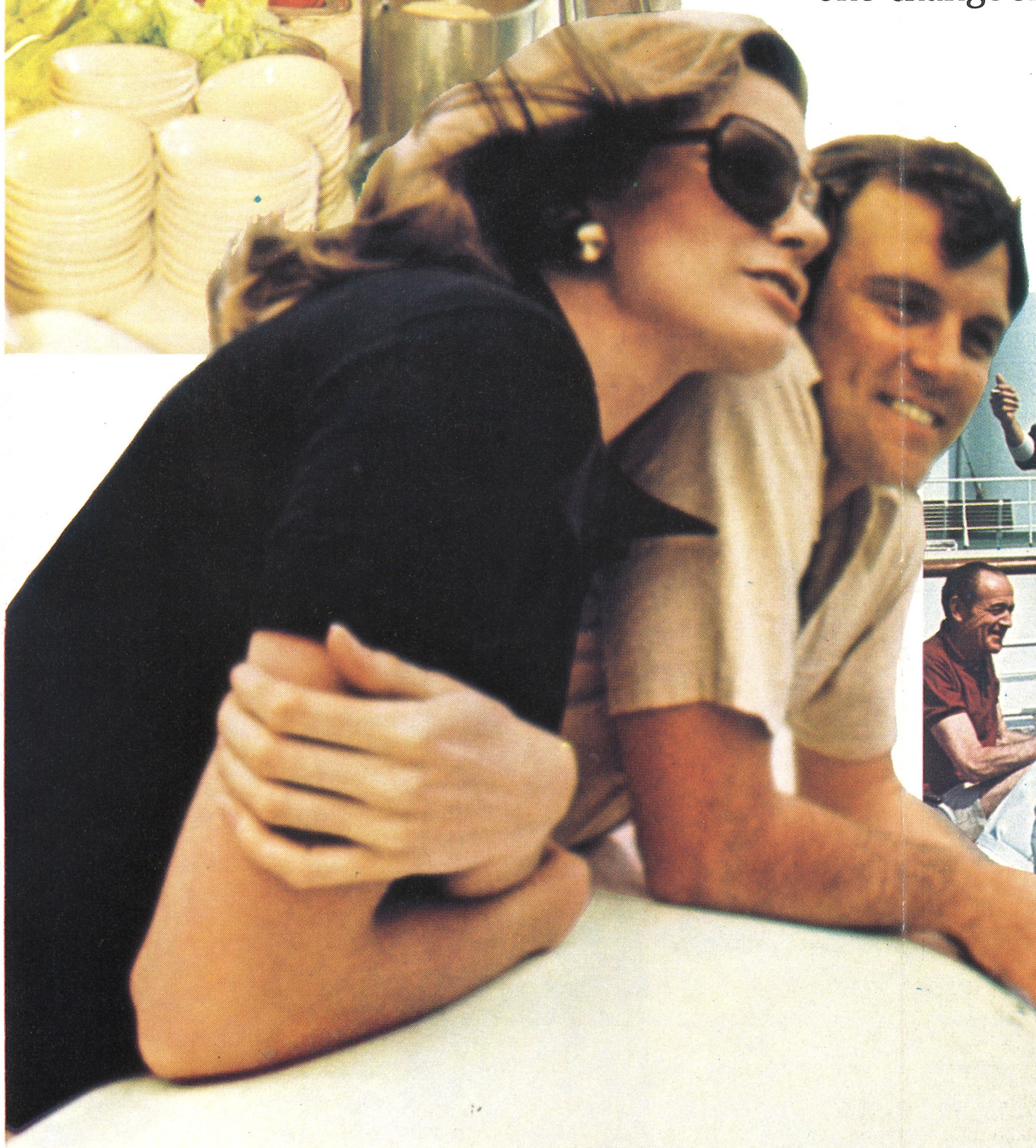






The Lido Terrace
OF THE PROMENADE DECK

The Statendam's fabulous wide-open playground. Devoted to utter relaxation. Swimming. Sunning. Sipping. Savoring delicious dishes. The pool glistens. The unique, outdoor/indoor Lido Bar serves cooling drinks in sunshine or shade. The Lido Restaurant offers breakfast and an unbelievably bountiful buffet lunch. You can loll in your swim togs all day and dress only for dinner. The Statendam is a one-change ship!







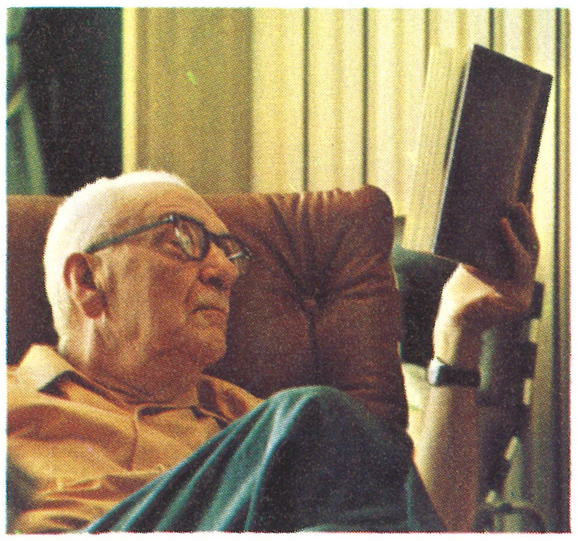
Days... ON THE PROMENADE DECK AND IN THE AQUARIUS RESTAURANT

Everything is extravagantly new. Every luxury you can possibly get for six million dollars.

The interior of the Promenade Deck is as enticing as the outside. Its Shopping Arcade glitters with tempting duty-free bargains. For quiet times, there's a book-filled library and a Writing Room for composing letters about your Statendam cruise that will make friends at home madly envious. Intimate lounges and bars provide retreats for away-from-it-all conversations and cocktails.

The Shore Excursion Office is here, too, where you can arrange for tours ashore in our glamorous ports of call.













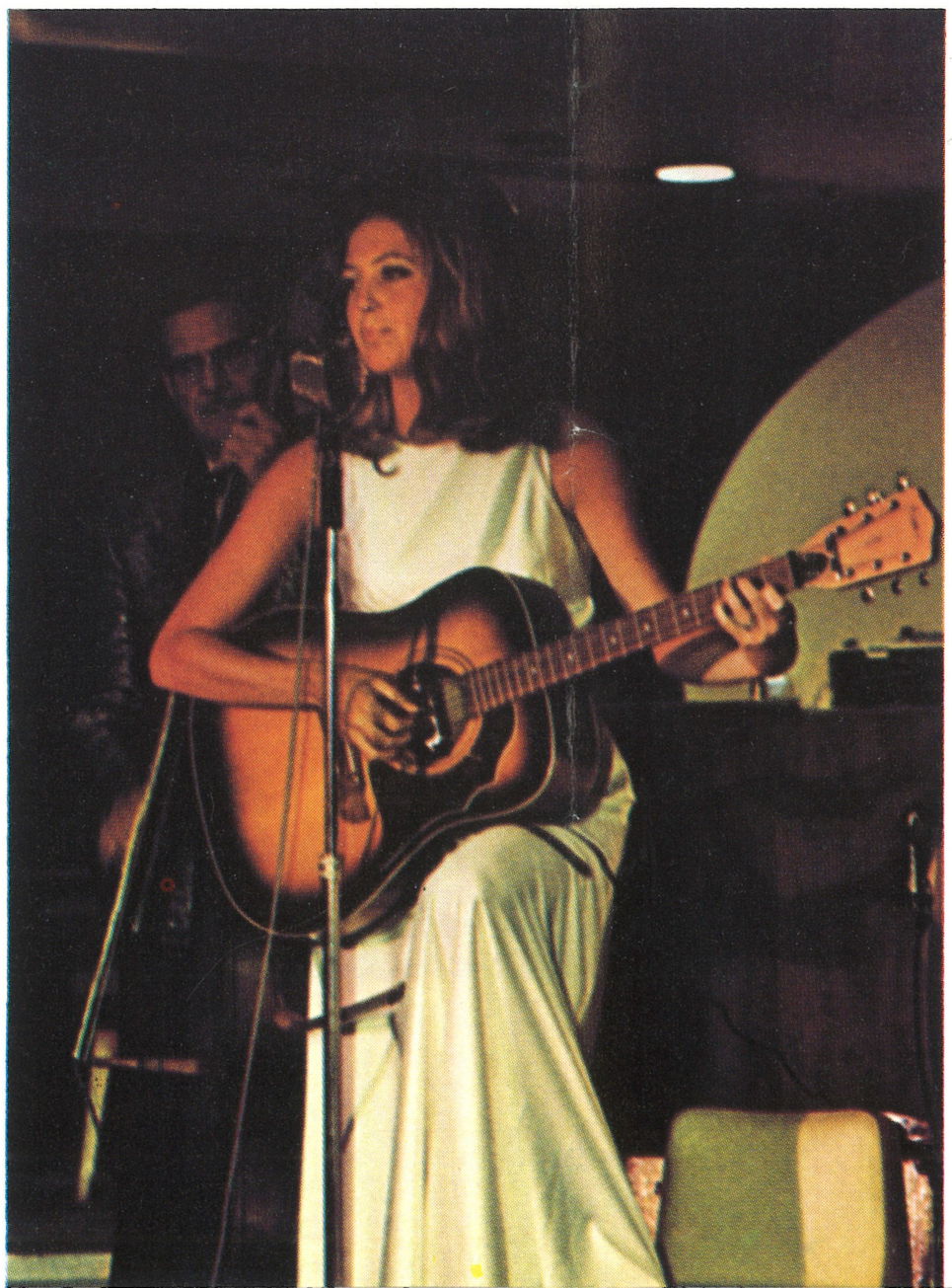


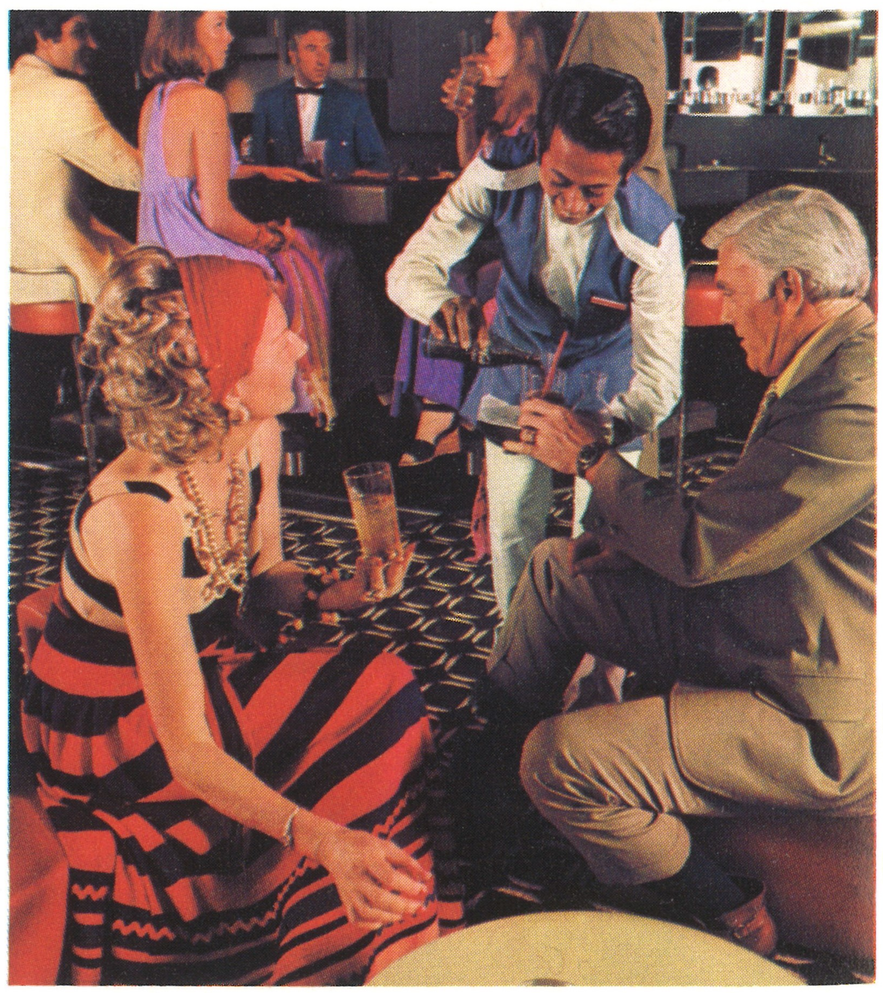














Nights... AND THE STATENDAM OUTSPARKLES THE STARS





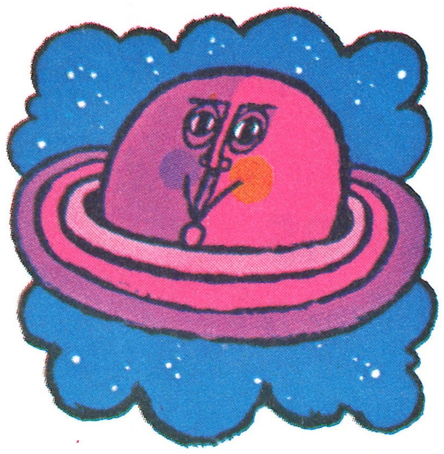
After sunset the ship is astir with people glowing from a sun-filled day, appetites sharpened by the invigorating sea air. First, have cocktails in one of the animated bars. Then on to the elegant dining room. Dinner is superb — a great choice of delectable international specialties, prepared with the Dutch flair for epicurean cuisine. And the service is impeccable.

On to the Stuyvesant Lounge for diverting entertainment by scintillating performers. Or to a movie in the theatre. It may be the night of the Captain's party, or the Casino party or the masquerade party. Or one of the impromptu parties that spring up every night. The ship's orchestra plays for dancing. But you may decide to visit the quiet Clipper Room and challenge a new-found friend to a chess game, or form a foursome for bridge — to try out the new pointers you've learned from the "Travel-With-Goren" expert on board.

At midnight the Lido Restaurant unveils its spectacular buffet — a lavish banquet that's a masterpiece of culinary creativity.

Still wide awake? The Halve Maen Bar keeps the drinks flowing and the conviviality going until all hours.

Night life is nonstop on the Statendam!



The Statendam Staterooms

Our exceptional accommodations range from stately deluxe suites with ocean views to cozy, comfortable bedrooms. Roominess is the big feature of Statendam staterooms. Many are spacious enough to entertain your shipboard friends. Each,cabin — whatever its size and price — has either bath, shower or both, plus all the amenities. We realize how important it is to have restful surroundings and provide accommodations that are tranquil havens in which to lounge and sleep.













Serving You...

THE STATENDAM STAFF

The Statendam is a beautifully run ship. The skilled, dedicated officers are Dutch. Traditionally seafarers, they are perfectionists. You are hardly aware of the intricate process that moves the ship so smoothly.

Our stewards and crew are Indonesian. All have been carefully selected and thoroughly trained in our own school in Bandung, on the island of Java. Gentle and considerate, they have an ancient legacy of courtesy. The service they provide is a revelation — friendly, willing, attentive. They stand by 24 hours a day — and no gratuities required.